



**Chinese Canadian
Legends Association**
紅楓傳奇協會

Chinese Canadian Legend 2019

Saturday, November 16, 2019
Sheraton Parkway Toronto North Hotel
www.ccleghends.ca

Sponsorship Opportunities

About The Event

The Chinese Canadian Legend is the first of its kind initiated in 2000. **Chinese Canadian Legend** recognizes and honors Chinese Canadians who have made **significant contributions to Canada and the global community through outstanding achievements in their field**.

Since 2000, one hundred and eighteen individuals have been recognized. Recipients receive accolades with the presentation of an award at the gala and their inspiring stories are published in a book - **Chinese Canadian Legend**. Chinese Canadian Legend Gala has received tremendous commendations from the communities.

This year is the **20th anniversary** of the **Chinese Canadian Legend Award** and it will be a grand celebration.

The Chinese Canadian Legend Association (CCLA) Board of Directors invites you to participate as an event sponsor at the **Chinese Canadian Legend 2019 Gala** on November 16, 2019 in the Sheraton Parkway Toronto North Hotel, Richmond Hill, Ont.

Event Date: **Saturday, November 16, 2019**
Time: Reception – 6:00pm
Dinner – 7:00pm
Dress: Black Tie
Location: Sheraton Parkway Toronto North Hotel
600 Highway 7 East, Richmond Hill

The Gala on November 16, 2019 will honor the six recipients selected by a panel of judges, and the book, inspired by the Spirit of Love and embodies a dauntless spirit in the face of obstacles – the 20th Edition of Chinese Canadian Legend - will be released.

About CCLA

The mission of the CCLA is to promote and facilitate intercultural understanding and mutual respect for building diversified communities, and to promote and recognize the achievements and strengthen the contributions of Chinese Canadian.

CCLA is a non-profit organization. The Chinese Canadian Legend recognizes and honours Chinese Canadians who have attained outstanding achievements and significant contributions to our global community and Canada. Recipients receive accolades with the presentation of an award at the Award Gala and their inspiring stories are published in the Chinese Canadian Legend book series. These book collections are being kept in the library of major universities in Canada including University of Toronto, University of Ottawa, McGill University, University of British Columbia, Simon Fraser University, University of Victoria, and library of most universities in Hong Kong and Hong Kong Central Library. .

Grand Legend Sponsor \$10,000

- 1 complimentary VIP Tables (10 seats per table) at the Chinese Canadian Legend 2019 Gala
- 1 color page advertisement (best in sequence) in Chinese Canadian Legend 2019
- Invitation to give a speech at pre-event press conference
- Logo in all event-related print promotional material
- Acknowledgement in Chinese Canadian Legend 2019

Platinum Legend Sponsor \$6,000

- 1 complimentary VIP Table (10 seats) at the Chinese Canadian Legend 2019 Gala
- One color page advertisement in Chinese Canadian Legend 2019
- Invitation to attend pre-event press conference
- Logo in all event-related print promotional material
- Acknowledgement in Chinese Canadian Legend 2019

Gold Legend Sponsor \$3,800

- 1 complimentary VIP Table (10 seats) at the Chinese Canadian Legend 2019 Gala
- One full-page, black & white advertisement in Chinese Canadian Legend 2019
- Invitation to attend pre-event press conference
- Logo in all event-related print promotional material
- Acknowledgement in Chinese Canadian Legend 2019

Silver Legend Sponsor \$2,500

- Preferred Table Location (10 seats)
- One full-page, black & white advertisement in Chinese Canadian Legend 2019
- Invitation to attend pre-event press conference
- Logo in all event-related print promotional material
- Acknowledgement in Chinese Canadian Legend 2019

Regular Ticket : \$200

Chinese Canadian Legend Advertising Opportunities

- | | | |
|--------------------------|---------------|----------|
| • Full Page (8”h x 5”w) | Four Color | \$800.00 |
| • Full Page (8”h x 5”w) | Black & White | \$500.00 |
| • Half Page (4”h x 5”w) | Black & White | \$250.00 |

Note:

All advertisers/sponsors are responsible for providing camera-ready logo, finished artwork and/or colour separation, (175 lines screen negative film, emulsion side down) and company poster/logo display where applicable. Book size is 8.5” (H) x 5.5” (W). Final colour and position will be choice of Chinese Canadian Legend Organizing Committee.

Deadline for receipt of materials is Oct 8, 2019.

Above: subject to change without notice.

To: **Ms. Camilla Tong**

Tel: **416-292-6374**

e-mail: **info@cclegends.ca**

From: _____

Date: _____

Please reserve ad space and/or tickets for the following confirmed sponsorship/ad placement:

Sponsorship:

- Grand Legend Sponsorship \$30,000
- Platinum Legend Sponsorship \$ 8,000
- Gold Legend Sponsorship \$ 4,000
- Silver Legend Sponsorship \$ 2,500

Tickets: Regular Table \$ 2,000

Advertisement:

- Full Page, Color \$800
- Full Page, Black & White \$500
- Half Page, Black & White \$250

Company Name: _____

Address: _____

Phone: (_____) _____ Fax: (_____) _____

Contact Name: _____ please print _____

Authorizing Signature: _____

Payment:

Please invoice the contact person listed above
Cheque payable to **“Chinese Canadian Legends Association”**
PO Box 17632
Millikan Wells PO
Scarborough,
Ontario M1V 5M5