



李安邦總裁
Mr. Jack Lee, CEO

感恩之情 心繫世界華商 顛覆陳規舊俗的開拓者 李安邦總裁

李安邦，「統一加拿大集團」總裁，從北美主流社會到華人世界，流傳著太多他艱難創業、事業輝煌的故事。但曾經是商場拓荒者的他，如今更愛談自己孩子的成長、多元文化的理念、乃至更長遠爭取海峽兩岸華人、全球華商共榮發展的理想，熱情並有著開路先鋒個性的他，熱血仍在沸騰，仍有著更長的路要走……

一個商業文化傳奇的流傳

如果百年之後，有人撰寫北美華人發展史，一定不會遺缺六福食品、統一加拿大集團以及「大統華」超市成立的故事，那是一個改變華人消費文化及形象的傳奇。

統一加拿大集團1993年於卑詩省完成列治文市統一廣場的興建，在基地上除了有現代化的商場，還包括建築宏偉的瑞迪森酒店，辦公大樓與「大統華」超市，根本上推動了華人超市從外至內脫胎換骨，建立起新型「東方風情」的消費及商業文化，這同樣也顛覆了加國主流社會對華人商業的陳舊印象。之後，市政府把以統一廣場為中心的地區取名為黃金鎮，成為國際旅遊勝地，促進更多週圍商場，店家，就業人口及住家，消費者及旅客來自全加及美國華盛頓各大城市。

永遠的堅持—謙虛與感恩

擁有美國東肯德基大學企管碩士學位的李安邦，由1978年移民溫哥華開始創業之路，從月薪800元的肉食推銷員，創建六福食品公司。該公司是以溫哥華為根據地，進口台灣食品到加拿大東西兩岸，並在亞洲各國創建自有品牌的速食麵與多種口碑有佳的各類乾貨與罐裝食品，為李安邦的家族打下了在加拿大經營食品業的基礎。

1989年，台灣最大的食品業公司—統一集團的創辦人來訪，親眼目睹後輩李安邦的敬業、樂觀與吃苦耐勞的精神，便建議合資成立「統一加拿大集團」，由李安邦負責在加拿大興建具有飯店與超市的籌組。為了能確保超市的成功，在籌組過程中，李安邦以良好的人脈關係邀到了美國最大華人超市經營者共同加入，這樣的股東組成奠定了良好的基礎。李安邦表示，「一件事情的成功其實是多方面的配合，也就是中國人所說的天時、地利、人和。沒有這兩位大公司股東的經驗傳承，沒有大統華團隊的努力，沒有加拿大這樣的開放社會與移民政策，沒有中國政府的改革開放，沒有台灣政商界一貫的支援，沒有海峽兩岸的和平，也就不可能有大統華今天的成就。」

在「大統華」執行長李羅昌鈺，也就是李安邦夫人的努力下，1993年開設第一家「大統華」超市，至今已橫跨東西岸23間超市、員工約5千人的著名集團，並於2009年由加拿大最大的超市Loblaws集團斥資2.25億元收購了大統華超市。

談到30餘年前，在風雪之夜，曾提著兩大箱食品的樣品在

多倫多街頭推銷，而四腳朝天滑倒在地，一路的艱辛讓李安邦對於為人應當謙虛感恩的道理有更深的體會。

飲水思源 寄望華裔下一代

艱辛創業的歷史讓李安邦更執著於華裔下一代的培養，寄望他們承繼中華優良傳統，建立華裔新形象。早在1994年加拿大Maclean雜誌就曾對李安邦進行專訪，他講述了華人社會融入主流社會，創業服務貢獻加國的理念。在統一廣場建成後，李安邦曾舉辦各類社區活動，包括大溫哥華八大華商聯誼會、聯合二十多所小學在聖誕節時舉辦薑餅屋競賽活動並為社區醫院籌款、為加拿大皇家騎警緊急救護醫療車籌款等活動。

同樣的，李安邦也要求孩子能夠在德智體群上全面發展。如今三個子女都已大學畢業並走上專業之路，大女兒更接下Loblaws大統華策略聯盟協理的重任。李安邦空閒時會欣賞過往大女兒參與學校籃球。排隊隊，二女兒擔任高中學生會主席，兒子參加加州伯克利大學英式足球隊比賽之明星級的照片，這也是他心中華人後代全面發展的形象。

飲水思源，是李安邦堅守的中華傳統美德，因為父輩給予他就是這種最珍貴的財富。出生於台南農村的李安邦，從小就承繼了做服裝加工及食品批發生意的父親吃苦耐勞的精神。在他創業初期，曾經遇到困難的低谷，父母親給予他最大的精神支援，不僅將李安邦出生不久的二個女兒接回台灣照顧了三年，而且鼓勵李安邦開創事業「自己洗濕的頭，自己應當來理清」，使李安邦徹悟生意之道是要能堅持走出困境，困境中要能求變創新。如今他對孩子也是一樣的要求，並要求他們學習

中國文化，繼承中華傳統，參與社會公益活動，融入主流社區，建立北美華人後代健康成長的新形象。

發揚中華之精神 追求兩岸和平

李安邦心中始終懷著一個願望，那就是兩岸和平發展，共存共榮，那也就是「大統華」之名的深刻含意。很多人不知道，由溫哥華、多倫多至渥太華，每當統一加拿大集團建立一個新事業體時，李安邦都有一個特別的「努力」，就是邀請海峽兩岸雙方的官方代表共同到場，這也是他促進台海兩岸和平發展，共存共榮心願的具體行動表現。

李安邦還積極投身於中加經貿合作的事務之中。1997年他參加由加國總理克里靖率領的「加拿大團隊」，訪問中國、南韓等亞洲國家。2009年受總理哈珀之邀，隨同訪問中國、香港，積極促進加拿大與中港台及亞太國家的經貿合作。1997年在亞太經濟會議(APEC)晚宴前，李安邦也曾代表大溫地區團體，歡迎中國領導人江澤民到訪。

胸懷全球 華商團結發展是永遠的掛念

在全球華商圈，李安邦是成功創業的典範，眾人眼中的開拓者，但他心思卻想得更多更遠。「全球華商台商應當更團結發展，尤其是兩岸的華商資源，能夠合作共用。就像六福食品與統一廣場加上大統華的建立，也為中華食品的推廣建立了更高更廣的平台，帶動兩岸商人走向國際，使東西方文化更好的融合。」

在李安邦一路經商走來，始終關注推廣華商形象，並以自己的經驗促進華商共榮發展的大業。早在1992年，他就受聯邦就業及移民部之邀，前往國會介紹統一廣場企業發展計劃，樹立華商融入及貢獻加國社會的形象。

1992年李安邦獲「溫哥華加華獅子會」頒授的移民企業家傑出成就獎，1993年被台灣中國青年創業協會評選為「海外青創楷模」。1998年當選「海外華人創業青年楷模聯誼會」主席。1997年世界華商年會中，李安邦任「列治文市展覽會」主席。李安邦還長期出任溫哥華旅遊協會及卑詩省旅遊協會理事，推動2010年冬奧運的宣傳。

他還曾任加台商業協會主席，列治文商會及KWANTLEN大學基金會理事，卑詩台灣商會會長，北美台灣商會聯合總會副會長等職。

勞心勞神的主持社會團體工作，這是李安邦實踐華商共榮理念的踏實所行，他不需要空幻的名譽，而是追求實實在在的全球華商發展的成果。這是李安邦另一番的「開拓」，前路未必輕鬆，但卻有著莫大的期許。很多人會將李安邦過往的成功局限於創建商場與飯店，但實際上他早已超然於此，他的貢獻在於商業文化的開拓、商業模式的設計，更重要的是他有能力去團結融合了不同地區華商資源及力量來達成目標，他具有的人格特質及精神，或許會讓他未來更上一層樓。



創業初期將東方食品推介給主流市場
Introducing Asian products to mainstream markets



1991年與台灣統一集團共建統一加拿大集團
Established President Canada Group with
Uni-President Corp (Taiwan) 1991



與加拿大總理克里靖合影
With Prime Minister Jean Chretien



李安邦、李羅昌鈺夫婦與一雙
女兒Tina、Tiffany
Jack, Cindy and daughters Tina and Tiffany



歡迎台灣統一集團董事長高清愿訪加
Welcome party for Chairman Chin-Yen Kao



2011年李安邦陪同中國駐加大使
章均賽夫婦於大統華超市同慶新年，
並派發紅包給大眾及同事
Celebrating Chinese New Year at T&T Ottawa
with Ambassador of PRC. Zhang Junsai.



組織“統一加拿大球隊”與主流球隊比賽，
幫助新老移民與主流社會融合
President Canada Baseball team



為醫院籌款聖誕公益活動
Christmas Gingerbread house cookies programs
helped fund-raising for local hospital, and
bridging the community relationships.



2009年渥太華大統華超市開張儀式，聯邦交通
部長（現任外交部長）白鄂德，駐加台北經
文代表處代表李大維及駐加亞洲國家使節
參與慶典活動。

2009, T & T's Ottawa grand opening with
Minister of Foreign Affairs, John Baird, and the
Representative Dr. David Lee (Taiwan) and the
other Asian Diplomats.



2009年12月受加拿大總理哈珀邀請一起
出訪中國，與哈柏夫婦在北京
紫禁城合影
With Prime Minister Stephen Harper
on China visit



三代同堂傳承祖孫情
Three generations of the Lee Family



成立六福食品公司初期，事事親力而為
Jack rolling up his sleeves to do the work
in the early days of Six Fortunes Company

Heart of Appreciation

Mr. Jack Lee, Pioneering CEO in Chinese-Canadian communities

He builds a bridge between East and West

Jack Lee, a pioneer who ventured into a North American society that was unknown to him, has built a bridge between East and West in the ever growing multi-cultural society of Canada.

As the President of President Canada Group, Jack Lee is also a modern-day legend whose rags-to-riches stories are well-known to the teeming Chinese-Canadian community. Today, this amicable and self-made business person shows more interest in talking about his family and the next generation than anything else, except for his burning zeal to pursue an even grander vision. He envisions linking Chinese merchants in the world to work together for co-prosperity and the advancement of wealth for all parties in their endeavor. It is a long shot to be sure, but Jack believes it is doable and worth doing.

A legend of business culture

The legend started from the establishment of Canda Enterprise, President Canada Group and T&T Supermarket which have changed the image of Chinese-Canadians from coast to coast across Canada, as well as the whole culture of shopping.

The development of President Plaza was completed in 1993 in Richmond, BC by President Canada Group. And such development was literally from scratch – starting from a piece of raw land. In addition to a retail commercial center, the streamlined modern complex has a 12 storey glossy landmark building of Radisson President Hotel, T&T supermarket, an office building, a temple and a school all under one roof. This development turns the old grocery stores of Chinatown upside down and brings Oriental culture to Canada, merging it successfully with the country's colorful multicultural society. Richmond City Government was so pleased to see such developments

that the area was named “Golden Village”— an international tourist attraction with President Plaza as a focal point, surrounded by residential houses, street plazas and stores. ‘Golden Village’ generates many job opportunities and enjoys visits from tour buses and consumers from local areas, other provinces of Canada, and even the State of Washington in USA.

Always a model of humility and appreciation

Jack Lee, who holds an MBA from Eastern Kentucky University in the United States, had a hardscrabble beginning, earning a meager \$800 a month as a salesman selling meat in Vancouver after immigrating to Canada in 1978. His first job led him to the founding of Canda Enterprise in Vancouver, where he began importing Taiwanese food products and producing instant noodles and canned foods in various Asian countries and which laid a foundation for Lee's family food businesses in Canada.

In 1989, the chairman of the largest Taiwan food conglomerate visited Vancouver and was impressed by Jack Lee's hardworking spirit and work ethic. The chairman proposed the establishment of a joint venture-- President Canada Group-- and had Jack Lee undertake the development of President Plaza anchored with a hotel and a supermarket in Vancouver. To ensure the success of the supermarket, Jack utilized his unique network connection to invite the largest Chinese supermarket owner in USA to be a shareholder. The combination of these three shareholders laid a very good foundation. Jack also says that the success of any undertaking depends on many factors, just like an old Chinese saying: right timing, right location and the right people. Jack is forever grateful to those who had contributed to T&T's success: to his partners for their expertise, to his wife, Cindy and her management team for their endurance and dedication, to the Canadian government for its multi-culturalism and immigration policy, to the Chinese government for its open door policy, to the many business associates and Taiwan government authorities for their

support, and to the harmonized relationship being established on both sides of the Taiwan Strait.

From 1993 to today, as a result of her entrepreneur spirit and customer-oriented leadership, Cindy Lee, CEO of T&T and wife of Jack Lee, led the management team to grow the number of T&T stores from 1 to 23. Currently, T&T employs over 5,000 employees. In 2009, Canada's leading supermarket group, Weston's, which owns Loblaws, shelled out a whopping \$225 million to acquire T&T, yet continued with the same cooperative management team without any layoff. Now T&T is part of Canada's largest supermarket chain. The takeover was given huge coverage by most of Canadian mainstream and Chinese media. Future historians, when writing a history book about Chinese business development in North America, will certainly reserve a chapter for Jack Lee and his wife Cindy in establishing the brands of Six Fortune Foods, President Canada, and T&T.

As a person who takes humility and appreciation as his motto all the time, Jack Lee today still recalls from his distant memory a scene 30 years ago—an incident which led him to deeply understand that the path to developing a successful business is always a tough one. It happened in Toronto on a snowy night when he slipped and fell on an icy road while carrying two big suitcases of food samples that he had been peddling during the day.

Remembering the source when drinking water

Jack cherishes very much the roots and values he inherited as a Chinese, to which he attributes much of his success. Therefore he is adamant about nurturing the younger generation with Chinese culture, hoping that they will not forget their Chinese roots. Back in 1994, Mclean magazine did a special feature on Jack Lee. He described how Chinese-Canadian entrepreneurs contributed to Canada and how the community integrated with the rest of Canada. Indeed, Mr. Lee has an

impressive record of community involvement. Since the development of President Plaza and Radisson President Hotel in Vancouver, of which the name of his corporation was used as the landmark, it has become a hub of community activities—festive, charity, fund-raising, and many other functions were held in this place, including the very first fellowship gala dinner with eight different Chinese business associations, the annual Christmas Gingerbread house cookie contest event to raise funds for the local hospital, and the successful campaign to raise the necessary funds for the community emergency vehicles of RCMP...

In the same manner, Jack and his wife Cindy raise their children to develop equally in intelligence and character. Their two daughters and son have graduated from universities and are now developing their own careers. In fact, Tina, the eldest, is T&T's Executive Director, Strategy and Operations. Jack and Cindy both take special pride and satisfaction when viewing their family album and showing the kids taking part in campus activities: Tina on the school basketball and volleyball team; Tiffany, the president of her high school student club; and son Jason had been the star player on UC Berkeley's rugby squad. Jack and Cindy are happy to see their children grow and develop in the healthy ways they have always hoped for.

One unique and distinct tradition in Chinese culture is reverence for ancestors. Jack, brought up in a rural family in southern Taiwan, inherited old Chinese virtues from his hardworking parents, who ran a clothing manufacturing business which subsequently turned into a wholesale food business. Jack's parents gave him much support when he was at the lowest point in his career. They took Tina and Tiffany back to Taiwan after their births and took good care of them there for three years. His father taught him how to survive in adversity, change with innovation, and prevail in business. Now Jack teaches his own children the same virtues he learned from his parents, such as learning Chinese culture, following good Chinese traditions, participating in community charity services, and integrating with the mainstream, in order to build

a healthy image of second generation Chinese in North America. “You can be proud of being born Canadian, you can also be proud of your Asian heritage, remember that” said Jack in Tina’s wedding father-daughter speech.

Pursuing peace and prosperity for both sides of Taiwan Strait

Jack Lee always has a wish – to seek peaceful co-existence and peaceful collaboration between people across the Taiwan Strait and to seek co-prosperity. Many may not know that Jack always puts in a lot of effort to realize this wish. Whenever a new business entity of President Canada Group is to open, whether in Vancouver, Toronto, or Ottawa, he would try his utmost to invite the official representatives of both sides to attend the grand opening.

Jack is also deeply involved in the task of Sino-Canadian economic cooperation and development. In 1997, he was a member of Team Canada led by then Prime Minister Jean Chretien on a visit to China and South Korea and other Asian Countries. Again in 2009, he was invited by Prime Minister Stephen Harper to join his team on a visit to China and Hong Kong. In addition, when mainland Chinese President Jiang Zemin visited Vancouver in 1997 during the APEC annual summit, Jack welcomed Jiang at a gala banquet on behalf of Chinese community groups in the Greater Vancouver Area.

A vision of a global Chinese business society

Globally, Jack is a role model in business, an entrepreneur in the eyes of many people. But his vision is higher than that. “Chinese and Taiwanese businessmen should work together and share resources for greater development,” he says, adding, “Canda (Six Fortune) Enterprise, President Plaza and T&T Supermarket are the examples of such efforts as they serve as platforms for the promotion of Chinese & Asian food products globally, as well as a bridge linking the cultures of East and West.”

Jack, who cares very much about the image of Chinese-Canadians, always works hard to project a positive Chinese image in the mainstream society. Back in 1992, he was invited by Employment and Immigration Canada to testify before the House of Commons on his business projects, including President Plaza, and how he had created opportunities for about 500 investor immigrant families from Taiwan with the assistance of the Department of Immigrant Investor Program. This occasion afforded him an opportunity to hammer home a solid impression of Chinese businessmen engaged in and contributing to Canadian communities.

Since then, Mr. Jack Lee has received numerous awards, citations and honorary positions in recognition of his contributions and achievements. These include, among many others, the following:
The Mandarin Achievement Award of Entrepreneur Immigrant, by the Vancouver Mandarin Lions Club in 1992
Outstanding Overseas Chinese Young Entrepreneur in 1993
Appointed Board of Director of Tourism BC and Tourism Vancouver in 1997 to promote the 2010 Winter Olympics in Vancouver
Elected the Founding Chair of the Overseas Chinese Young Entrepreneur in 1998

But Jack doesn’t need so many lofty titles and laurels to embellish his credentials. He has more important work to do and a higher goal to pursue. He dreams of the day when Chinese businessmen all over the world would join hands sharing resources and working together for co-prosperity and greater success through their collaborative endeavor. This is another development project for Jack and he has a long way to go to get there, but he truly is the right person to undertake the mission. He possesses many desirable personal attributes: he is persuasive, well-connected, innovative and gifted with business acumen. Undoubtedly, Jack Lee will reach another horizon someday.